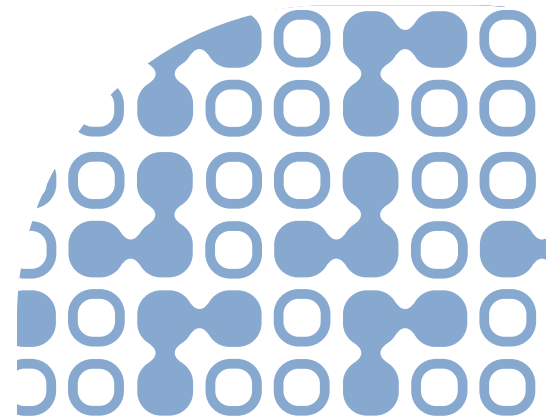


Program Planning & Scheduling

Plan. Schedule. Report.

Program Planning & Scheduling (PP&S) is a multi-faceted program scheduling tool within RightsLogic that enables Programming teams to plan programming over multiple channels and distribution platforms, with full circle validation against rights and other business rules.

The modules within PP&S all work cohesively together to make program scheduling easy and reporting accurate. A unique set of productivity tools streamline workflow and improve efficiency for program planners.





About RSG Media Systems, LLC.

RSG Media systems creates software products to manage and monetize intellectual property. We provide our clients with tools to work efficiently and to maximize revenue. We simplify business processes and provide executives with better information to make better decisions. We leverage over 25 years in the industry to discern and implement best practice while providing thought leadership and innovation.

PP&S Planning Tools

- Create upfront planning schedule
- Easily schedule and store contingency channel lineups for a network
- Customize data view by day, week, month, or quarter
- Store competitors schedules for easy reference

PP&S Scheduling Tools

- Search and filter inventory based on complete or partial keywords, genre, title or target audience
- Auto-schedule feature allows you to schedule programming based on a defined pattern, like ratings or last air date
- Manage the system's behavior when scheduling overlaps, and delete repeat program patterns
- Gain efficiencies with productivity tools including bicycling, mirroring, and others

PP&S Reporting Tools

- Accurately report on all programming and perform queries of ratings data
- View up-to-date status reports of all programs in production
- Generate weekly multiple-network status reports which are viewable by schedule elements
- Customize the color display or icons of schedule components based on schedule event properties
- Identify programs with missing information or assets
- Visibility into product placement and ad integration
- Validate rights on the planning schedule
- View marketing, financial and ad sales data to help guide planning decisions

The RightsLogic Difference: Benefits of PP&S

- Fully integrated part of the RightsLogic Suite and interoperable with Traffic
 - Full circle validation against rights and business rules
 - Leverage historical ratings demographics data to drive scheduling
 - Accurately report on usage to distributors
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