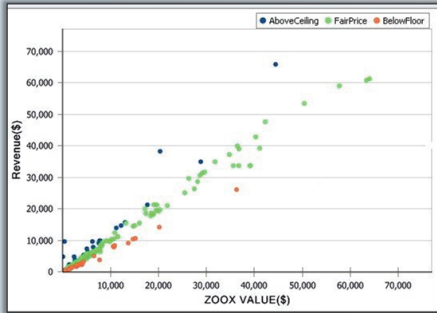


Pricing drives your revenue, but what drives your pricing?

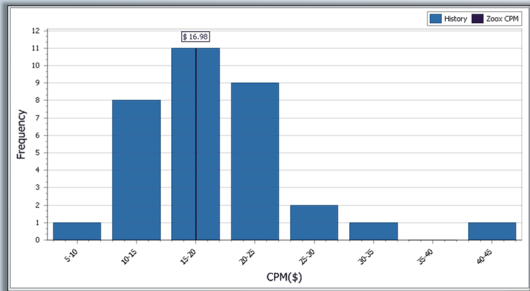
Zoox Yield Manager delivers the right price for your premium inventory deals. It recommends optimal deal prices automatically accounting for agency advertiser and size of buy discounts and premiums due to targeting and inventory pressure. This guarantees that your premium inventory is never underpriced.



Increase revenue up to 8%* and instill pricing discipline with data driven prices

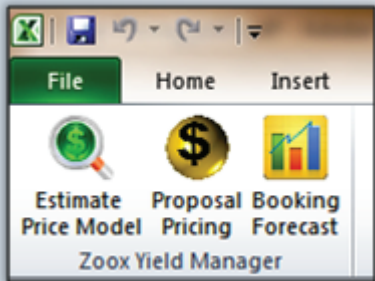
** Based on engagements with major digital publishers*

Understand past performance with Price Diagnostics. Visual representation of the past deals highlights deals that were well priced and those where discounts were unusually large.



Improve ad sales productivity by speeding up the process of Deal Pricing and Approval

Respond to RFPs faster with pricing that values your inventory accurately. Provides guidance to sales teams by setting price targets and floors for proposals, keeping them best informed during price negotiations.



Intuitive and lightweight Excel based tool. No additional software, hardware & integration costs

A user friendly application that can be quickly integrated with your workflow, Zoox Yield Manager applies the latest advances in Mathematics and Computing to deliver the best results in real time.