



RSG Media at Las Vegas Licensing Expo 2015

April 21, 2015

Come and visit RSG Media Systems at this year's Licensing Expo and sit down with our team to learn more about the end-to-end licensing system for IP Licensors, Programming Distributors, Publishers, and Gaming Companies. Learn how RSG can help you maximize your brand's value across all licensing channels with RightsLogic, the first IP licensing system of its kind to handle all three major Media & Entertainment rights areas: Consumer Goods, Content, and Sponsorship. RightsLogic enables you to successfully manage rights, restrictions, complex guarantees and royalty schedules, throughout the entire financial cycle and all contractual aspects of licensing deals.

The licensing expo takes place from June 9-11 at the Mandalay Bay Convention Center. Schedule a demo today with RSG Media at marketing@rsgmedia.com.

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Booth: L187, Bayside Exhibit Hall – Level 1